

What a Teenager Can Do About Racism

1. Promote awareness of racism with slogans and other visual displays
 - a. Use t-shirts
 - i. Hold a school-wide contest for the best t-shirt design using the slogan, "We are not all the same, but we are all equal"
 - ii. Winner will get 3 free t-shirts with their design on it
 - iii. Ask the school board permission to sell the t-shirts in school
 - iv. If permission is granted, sell t-shirts before school and during lunch in the cafeteria
 - v. Donate all profits to the Anti-Racist Action Network, an organization that opposes racism
 - b. Use posters to represent what I believe in
 - i. Create posters using the same design used on the t-shirts
 - ii. Ask principal for permission to hang the posters around the school
 - iii. If permission is granted, hang posters around school in places that are seen frequently (on front door, above main doorways)
 - c. Use wristbands
 - i. Design black and white wristbands on an online site like wristbandconnection.com
 - ii. Bands will read "We are all equal" on one side and "Though we are not the same" on the other
 - iii. Order wristbands and ask permission to sell along with t-shirts
2. Organize school-wide events that will gather people together and promote awareness
 - a. Hold an awareness party after school
 - i. People will be asked to make donations for Anti-Racist Action Network
 - ii. Trivia will be played with questions regarding racism
 1. Example: What percent of a total 7,649 hate crimes committed in the U.S. in 2004 were racially motivated? (Answer: 52.9%)
 2. Example: What single group of people over the age of 12 is the most victimized group in the U.S.? (Answer: African Americans)
 - b. On March 21 (International Day for the Elimination of Racism) broadcast to the school announcements a brief infomercial
 - i. Educate people about the reasoning behind March 21 being the date (In 1960 in South Africa, police opened fire at a peaceful demonstration of opposition)
 - ii. Encourage students to take a part in anti-racism organizations and to spread the word among friends
 - c. Schedule an "all equality" day where everyone is told to dress in the same color clothing
 - i. Point out the dullness of the hallways
 - ii. Ask students to describe how they might feel if they were alienated because they were wearing a different color