

Logic Model Instructions

A logic model is a tool for program/project management. There are five columns used in organizing the logic model to aid you in the successful planning for your ministry program/project.

Outcome – The outcome column appears to the far right of the logic model. This column is the starting point for filling out the logic model. What is the shift in culture for your church or program/project that you wish to achieve? This culture change will illustrate the evolution of behaviors or actions, resulting in a closer walk with the holy. What is the shift in culture you want to make happen? A program/project may include multiple outcomes.

Goals – The goals column appears at the far left of the logic model. In this column list goals that will support achieving your desired outcome(s). Goals are more comprehensive than activities – a broader concept to support the outcome is what is desired in this area. Several goals may be needed to support one outcome.

Participants – In this column you will list who will be participating in your endeavor, as well as who will benefit from your program/project. Some logic models show participants aligned with the next column – activities – so it is clear as to who is responsible for what.

Activities – This column lists specific activities that will be needed to achieve program/project success. The more detailed this column is, the more you will be able to hold yourself and others accountable to work implementation. By following this step by step process, in particular when aligned with the participants column, steps will not be missed and a logical order can be determined to help ensure program/project success.

Outputs – All programs/projects should have measurable criteria to help you identify the success of a given program or project. In this column list not only what is expected to happen as a result of the activities, but the criteria for measurement. In the examples, the expectation is for each Commission member to make one contact with their assigned ordinand per month.

See examples on next page.

Sample Logic Model for a program/project that offers prayer support for ordinands within the United Methodist Church:

Goals	Participants	Activities	Outputs	Outcomes
Prayer support for ordinands	Chair: Race & Religion Members, Race & Religion	-secure list of ordinands from Board of Ordained Ministry -each member assigned one ordinand for prayer partner	- prayer support for probationary candidates / 1 contact per month	- modeled culture of nurtured relationships - awareness between ordinands and Conf. Commission on Religion & Race

Sample Logic Model for a program/project that seeks to expand accessibility of GED and English classes in a rural community.

Goals	Participants	Activities	Outputs	Outcomes
Increase employment opportunities for Immigrants through education.	Local business owners and community leaders	-secure neighborhood locations for GED and ESL classes -offer transportation options for individuals to attend classes	- increase attendance at GED and ESL classes by 40-60 persons and increase rate of overall completion by 30%	- Barriers to employment are reduced so that the local immigrant population has access to better employment opportunities.